

Cup - Group Stage - Lida vs Shakhter Soligorsk

DATE: Tuesday, August 19, 2025
LOCATION: Salihorsk (Soligorsk), BY

Event Description

Cup - Group Stage - Lida vs Shakhter Soligorsk is a premier sports event in Salihorsk (Soligorsk). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,846 people

Event ID: FE4PG5LGz9Sdmng8A8

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 738 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.