

Cup - 8th Finals - Anderlecht vs Genk

DATE: Thursday, December 4, 2025

LOCATION: Genk, Vlaanderen, BE

Event Description

Cup - 8th Finals - Anderlecht vs Genk is a premier sports event in Genk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,275 people

Event ID: CamNAmbittpQp3QzJd

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,510 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.