

Cup - 6th Round - Lommel vs Knokke

DATE: Sunday, September 7, 2025
LOCATION: Knokke-Heist, Vlaams Gewest, BE

Event Description

Cup - 6th Round - Lommel vs Knokke is a premier sports event in Knokke-Heist. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,654 people

Event ID: 5m5gHcg94gTPuobiEY

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 662 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.