

Cup - 5th Round - Ninove vs Voorde Appelterre

DATE: Saturday, August 23, 2025
LOCATION: APPELTERRE-EICHEM, Vlaams Gewest, BE

Event Description

Cup - 5th Round - Ninove vs Voorde Appelterre is a premier sports event in APPELTERRE-EICHEM. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 706 people

Event ID: B4fVE5LDFDTyYZyKG8

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.