

Cup - 4th Round - Tempo Overijse vs Sparta Petegem

DATE: Saturday, August 16, 2025
LOCATION: Deinze, Vlaams Gewest, BE

Event Description

Cup - 4th Round - Tempo Overijse vs Sparta Petegem is a premier sports event in Deinze. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 822 people

Event ID: 36zgVJ8TwYaZv522o8

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 329 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.