

Cup - 4th Round - Heist vs Berchem Sport

DATE: Sunday, August 17, 2025
LOCATION: Antwerpen, Vlaanderen, BE

Event Description

Cup - 4th Round - Heist vs Berchem Sport is a premier sports event in Antwerpen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,027 people

Event ID: CsMDw3G4poE97zP24i

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,611 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
