

Cup - 4th Round - Hades vs Sporting Hasselt

DATE: Sunday, August 17, 2025
LOCATION: Hasselt, Vlaams Gewest, BE

Event Description

Cup - 4th Round - Hades vs Sporting Hasselt is a premier sports event in Hasselt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,542 people

Event ID: AYtTA2UN3hLsPVuxRj

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,417 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.