

Cup - 3rd Round - Ümraniyespor vs Kahramanmaraş 7

DATE: Tuesday, October 28, 2025

LOCATION: Kahramanmaraş TR

Event Description

Cup - 3rd Round - Ümraniyespor vs Kahramanmaraş 7 is a premier sports event in Kahramanmaraş. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,623 people

Event ID: GVVf8UH8KRcAkFZjk6

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 649 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.