

Cup - 3rd Round - Bars RSUE vs Universitet Yugra

DATE: Wednesday, October 29, 2025
LOCATION: Surgut, Khanty-Mansiyskiy avtonomnyy okrug, RU

Event Description

Cup - 3rd Round - Bars RSUE vs Universitet Yugra is a premier sports event in Surgut. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,706 people

Event ID: BX78uxTDrTVEEUckos

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 682 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.