

Cup - 2nd Round - Steaua București vs Corona Brașov

DATE: Tuesday, December 16, 2025
LOCATION: Brașov, Județul Vâlcea, RO

Event Description

Cup - 2nd Round - Steaua București vs Corona Brașov is a premier sports event in Brașov. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,148 people

Event ID: 3eSibFeNGzAUP5u2Yt

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 459 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.