

Cup - 2nd Round - Mistelbach Mustangs vs Blackbirds

DATE: Saturday, September 27, 2025
LOCATION: Güssing, Burgenland, AT

Event Description

Cup - 2nd Round - Mistelbach Mustangs vs Blackbirds is a premier sports event in Güssing. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,200 people
Event ID: FWKLcLVWceJdjzupLZ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.