

Cup - 2nd Round - Manisa FK vs K !1kkale FK

DATE: Tuesday, September 16, 2025
LOCATION: K !1kkale, TR

Event Description

Cup - 2nd Round - Manisa FK vs K !1kkale FK is a premier sports event in K !1kkale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,839 people

Event ID: FWqMtZr5phqiZrSdfD

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,536 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.