

# Cup - 2nd Round - æ—& â Y ÆA1zspor vs Sivasspor

DATE: Wednesday, September 17, 2025  
LOCATION: Sivas, TR

## Event Description

Cup - 2nd Round - æ— an Y ÆA1zspor vs Sivasspor is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 8,627 people

**Event ID:** 8zVH6cKZ3MQ8X6KKTG

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,451 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*