

# Cup - 2nd Round - Bodrum FK vs Tire 2021 FK

DATE: Tuesday, September 16, 2025  
LOCATION: Tire, TR

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## Event Description

Cup - 2nd Round - Bodrum FK vs Tire 2021 FK is a premier sports event in Tire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 4,795 people

**Event ID:** FXrtuPgYyksvBYcspc

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,918 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*