

# Cup - 1st Round - Motor Lublin vs Arka Gdynia

DATE: Thursday, September 25, 2025  
LOCATION: Gdynia, pomorskie, PL

## Event Description

Cup - 1st Round - Motor Lublin vs Arka Gdynia is a premier sports event in Gdynia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 65/100  
**Expected Attendance:** 5,816 people  
**Event ID:** FVAn6CCBLcWdkVtNWa

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,326 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*