

Cup - 1st Round - Brest Albatros vs La Roche

DATE: Saturday, September 27, 2025
LOCATION: La Roche-sur-Yon, FR

Event Description

Cup - 1st Round - Brest Albatros vs La Roche is a premier sports event in La Roche-sur-Yon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,200 people

Event ID: D2E6ejYro42rqz95GN

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.