

# Cup - 16th Finals - Westerlo vs Beerschot

DATE: Thursday, October 30, 2025  
LOCATION: Antwerpen, Antwerpen, BE

## Event Description

Cup - 16th Finals - Westerlo vs Beerschot is a premier sports event in Antwerpen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,363 people

**Event ID:** AYki34AACBB7TrDVNe

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,545 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*