

Cup - 16th Finals - Union Saint-Gilloise vs Tubize-Braine

DATE: Wednesday, October 29, 2025
LOCATION: Tubize, Brabant Wallon, BE

Event Description

Cup - 16th Finals - Union Saint-Gilloise vs Tubize-Braine is a premier sports event in Tubize. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,539 people

Event ID: DVRxtRQaqjqLx7xJNc

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,816 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.