

Cup - 16th Finals - Sporting Charleroi vs Liège

DATE: Tuesday, October 28, 2025
LOCATION: Liège, Région Wallonne, BE

Event Description

Cup - 16th Finals - Sporting Charleroi vs Liège is a premier sports event in Liège. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,703 people

Event ID: 3riwdV7nKagT5L55rz

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,481 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.