

Cup - 16th Finals - RAAL La Louvière vs Heist

DATE: Wednesday, October 29, 2025
LOCATION: Heist-op-den-Berg, Vlaams Gewest, BE

Event Description

Cup - 16th Finals - RAAL La Louvière vs Heist is a premier sports event in Heist-op-den-Berg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,198 people
Event ID: 49rc4SLug4nyaGhYKG

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,279 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.