

Cup - 16th Finals - Lierse SK vs Mechelen

DATE: Tuesday, October 28, 2025
LOCATION: Mechelen, Vlaams Gewest, BE

Event Description

Cup - 16th Finals - Lierse SK vs Mechelen is a premier sports event in Mechelen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,515 people

Event ID: AECQ2nAPit9FGK7m3b

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,006 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
