

"Cuore capovolto" con Paola Barbato

DATE: Friday, November 21, 2025
LOCATION: Paratico, Lombardia, IT

Event Description

"Cuore capovolto" con Paola Barbato is a premier conferences event in Paratico. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 27/100

Expected Attendance: 68 people

Event ID: Bi2xbj5SuDnpC7y2vd

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 27 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.