

Culturefest World Music & Arts Festival

DATE: Thursday, September 4, 2025

LOCATION: Farley, West Virginia, US

Event Description

Culturefest World Music & Arts Festival is a premier festivals event in Farley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 997 people

Event ID: HPSsLU8v3xYXM2Gf9i

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 399 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.