

# Culture Night: A Drag Show

DATE: Friday, September 19, 2025  
LOCATION: Dundalk, County Louth, IE

---

## Event Description

Culture Night: A Drag Show is a premier performing-arts event in Dundalk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 35/100  
**Expected Attendance:** 169 people  
**Event ID:** GWPVzSybyBmnrYPUhD

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 68 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/culture-night-a-drag-show>

Document generated on 6/4/2026, 5:30:43 AM