

Cultural Leonesa vs Racing Santander

DATE: Sunday, September 14, 2025
LOCATION: Santander, Cantabria, ES

Event Description

Cultural Leonesa vs Racing Santander is a premier sports event in Santander. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,176 people

Event ID: Gx3XaN7GXLGn8VNJ8r

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,870 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.