

Cultura Profetica and Los Amigos Invisibles

DATE: Saturday, August 16, 2025
LOCATION: Punta Cana, La Altagracia Province, DO

Event Description

Cultura Profetica and Los Amigos Invisibles is a premier concerts event in Punta Cana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 962 people

Event ID: B3d4vUUgY4zSGCMFkG

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 385 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.