

CULMEN | Presentación de Actividades

DATE: Thursday, August 14, 2025
LOCATION: Naucalpan de Juárez, Estado de México, MX

Event Description

CULMEN | Presentación de Actividades is a premier conferences event in Naucalpan de Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 76 people

Event ID: HN5n6nFreJ8QWA5HW2

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 30 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.