

"CUIDARNOS ES UN ACTO DE AMOR"

DATE: Wednesday, October 29, 2025
LOCATION: Río Segundo, Córdoba Province, AR

Event Description

"CUIDARNOS ES UN ACTO DE AMOR" is a premier conferences event in Río Segundo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 230 people

Event ID: 3TJjK mzPoQeP6ziyg3

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 1:57:57 AM