

# CUES Engineering Careers Fair 2025

DATE: Wednesday, October 15, 2025

LOCATION: Cambridge, England, GB

## Event Description

CUES Engineering Careers Fair 2025 is a premier expos event in Cambridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 49/100

**Expected Attendance:** 887 people

**Event ID:** 9EjPC3HYaVk2fX9rWZ

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 355 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*