

CUBATA FEST Workshops, Shows + CUBAMANIA EXTRAVAGANZA @ THE GOV

DATE: Friday, October 3, 2025
LOCATION: Woodville South, South Australia, AU

Event Description

CUBATA FEST Workshops, Shows + CUBAMANIA EXTRAVAGANZA @ THE GOV is a premier expos event in Woodville South. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 52/100
Expected Attendance: 1,285 people
Event ID: FRyYscxp5UYqNqCHiZ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 514 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
