

# Cuban Friday with Son Ache + DJ Suave + Teria Morada!

DATE: Friday, August 22, 2025  
LOCATION: Toronto, Ontario, CA

## Event Description

Cuban Friday with Son Ache + DJ Suave + Teria Morada! is a premier community event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 44/100

**Expected Attendance:** 492 people

**Event ID:** 6J8hMHxp4YuCQEXLtG

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 197 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*