

# Cuban Friday with Marta Elena + DJ Trambo + Yordan & Maya!

DATE: Friday, October 24, 2025  
LOCATION: Toronto, Ontario, CA

---

## Event Description

Cuban Friday with Marta Elena + DJ Trambo + Yordan & Maya! is a premier community event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 44/100

**Expected Attendance:** 499 people

**Event ID:** DhBxgSDMMguXjTVP8u

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/cuban-friday-with-marta-elena-dj-trambo-yordan-maya>

Document generated on 6/4/2026, 10:54:59 AM