

Cuartos de final Borregos Monterrey

DATE: Saturday, November 15, 2025
LOCATION: Monterrey, Nuevo León, MX

Event Description

Cuartos de final Borregos Monterrey is a premier sports event in Monterrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,494 people

Event ID: 4YRrx2dCwqnxRdtDih

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,198 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
