

Cuarteto de Cuerdas de Bellas Artes: 10 años de música

DATE: Wednesday, August 27, 2025
LOCATION: Xalapa-Enríquez, Veracruz, MX

Event Description

Cuarteto de Cuerdas de Bellas Artes: 10 años de música is a premier concerts event in Xalapa-Enríquez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 29/100
Expected Attendance: 85 people
Event ID: DJUAUFCsW66WfeuQuq

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.