

# CTRL+CAFÉ: 10 ANOS DE VIDA! (CAFÉ DELLA TOUR, no LA PETITE FERME NORMANDE, em AREAL/RJ)

DATE: Friday, November 21, 2025  
LOCATION: Loteamento Projetado, Rio de Janeiro, BR

## Event Description

CTRL+CAFÉ: 10 ANOS DE VIDA! (CAFÉ DELLA TOUR, no LA PETITE FERME NORMANDE, em AREAL/RJ) is a premier conferences event in Loteamento Projetado. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 35/100

**Expected Attendance:** 179 people

**Event ID:** FkzindiTJEoT69jvi2

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 72 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*