

CSPO® Certified Scrum Product Owner

DATE: Monday, November 24, 2025
LOCATION: Oporto, Distrito de Oporto, PT

Event Description

CSPO® Certified Scrum Product Owner is a premier conferences event in Oporto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 338 people

Event ID: Eiqy2V3XsCRGxK3T6C

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 135 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
