

# CSKA Moscow vs FK Sochi

DATE: Monday, September 22, 2025  
LOCATION: B >Dt8, Krasnodarskiy kray, RU

## Event Description

CSKA Moscow vs FK Sochi is a premier sports event in B >Dt8. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 66/100  
**Expected Attendance:** 6,348 people  
**Event ID:** 5NPBT3ShfpRAX3tudY

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,539 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*