

CSKA Moscow vs FK Rostov

DATE: Sunday, September 14, 2025
LOCATION: Rostov-on-Don, Rostov Oblast, RU

Event Description

CSKA Moscow vs FK Rostov is a premier sports event in Rostov-on-Don. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 16,444 people

Event ID: 8Z9uxkkYrGHkFNRE2L

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,578 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.