

CSA Four-Day Series Division Two 2025-26 - Knights vs South Western Districts

DATE: Thursday, January 15, 2026
LOCATION: Bloemfontein, Free State, ZA

Event Description

CSA Four-Day Series Division Two 2025-26 - Knights vs South Western Districts is a premier sports event in Bloemfontein. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,000 people

Event ID: G8WJEJAKoNjxaj3na4

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
