

CS Universitatea Craiova vs Fotbal Club FCSB

DATE: Sunday, October 5, 2025
LOCATION: București, România

Event Description

CS Universitatea Craiova vs Fotbal Club FCSB is a premier sports event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 71/100
Expected Attendance: 11,403 people
Event ID: DtN7cwtH6UQDuncYNH

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,561 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.