

# Crystal Journey In Brockville, On. The Aquatarium

DATE: Wednesday, September 10, 2025  
LOCATION: Brockville, Ontario, CA

## Event Description

Crystal Journey In Brockville, On. The Aquatarium is a premier performing-arts event in Brockville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 38/100

**Expected Attendance:** 257 people

**Event ID:** Hr24DwLHcDAH2ZaBFj

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 103 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*