

Cruise In @ Lebanon Auto Sales

DATE: Sunday, August 17, 2025
LOCATION: Lebanon, Pennsylvania, US

Event Description

Cruise In @ Lebanon Auto Sales is a premier expos event in Lebanon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 822 people
Event ID: CA2JHpyWbQFaB3LJXg

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 329 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
