

crraudio, Toni, and Natik

DATE: Saturday, August 23, 2025

LOCATION: Juiz de Fora, BR

Event Description

crraudio, Toni, and Natik is a premier concerts event in Juiz de Fora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,313 people

Event ID: H6bGdSNceojisXNYRQf

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 525 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.