

# Crossroads of the West Gun Show Ontario 2026

DATE: Saturday, January 3, 2026  
LOCATION: Ontario, California, US

---

## Event Description

Crossroads of the West Gun Show Ontario 2026 is a premier expos event in Ontario. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 64/100

**Expected Attendance:** 5,244 people

**Event ID:** 6JiMqJhbo8irwp34pU

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,098 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---