

# Cross Country 5k 10k Run - FL #3

DATE: Saturday, August 16, 2025

LOCATION: Hialeah, Florida, US

---

## Event Description

Cross Country 5k 10k Run - FL #3 is a premier sports event in Hialeah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 32/100

**Expected Attendance:** 121 people

**Event ID:** ER97geh2FayqtsmSyJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 48 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/cross-country-5k-10k-run-fl-3>

Document generated on 6/4/2026, 4:39:41 AM