

# Cromarty Winter Festival - Meet the Makers

DATE: Saturday, November 8, 2025  
LOCATION: Cromarty, Scotland, GB

---

## Event Description

Cromarty Winter Festival - Meet the Makers is a premier festivals event in Cromarty. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 32/100

**Expected Attendance:** 128 people

**Event ID:** F6MTxdj9yQB3Bk2rWG

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 51 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---