

Croc! Yarns: Bernard Lee Singleton Jr. and Dr Bernie Singleton

DATE: Friday, October 24, 2025
LOCATION: South Brisbane, Queensland, AU

Event Description

Croc! Yarns: Bernard Lee Singleton Jr. and Dr Bernie Singleton is a premier expos event in South Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 57/100
Expected Attendance: 2,256 people
Event ID: GV3NngtXu644hAGMBC

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 902 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
