

Creep It Real OC 2025

DATE: Friday, September 12, 2025
LOCATION: Santa Ana, California, US

Event Description

Creep It Real OC 2025 is a premier festivals event in Santa Ana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,283 people

Event ID: DsGnBXJWhnFQBCaopt

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 513 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
