

Creative Frequencies - Day & Night

DATE: Saturday, December 13, 2025
LOCATION: Molenbeek-Saint-Jean, Bruxelles, BE

Event Description

Creative Frequencies - Day & Night is a premier festivals event in Molenbeek-Saint-Jean. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 462 people

Event ID: 4UgpSfz6qMNf6fmHUz

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 185 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/creative-frequencies-day-night>

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