

create text with a call to action under this post. use information from bui

DATE: Saturday, December 6, 2025
LOCATION: Vilnius, Vilniaus apskritis, LT

Event Description

create text with a call to action under this post. use information from bui is a premier conferences event in Vilnius. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 287 people

Event ID: J2AH9EAAa7GVgYd8t4

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 115 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.